

Cloud and IP are Transforming Video

Multidevice and multiscreen delivery is more challenging to secure.

Cybersecurity Hackers

will net at least \$2 trillion via data breaches by 2019



Threats Are Everywhere

Every single company connects to domains that host malicious files or services



Stealthy Data Threats

54% of breaches are undiscovered for months
60% of data is stolen in hours



Growing Piracy Concerns

24% of worldwide data traffic is from pirate sites

Protect Your Business, Services, and Content with End-to-End Video Security

Provide superior protection across the attack continuum—before, during, and after an attack



Securely distribute premium content and services on any screen



Identify, locate and eliminate illegal streaming of pirated content



Why Cisco?

Cisco is the **number one** provider of data center security and is number one in video security solutions.



Protection for one in three pay TV homes worldwide



Continual monitoring for piracy by video operational security team on networks worldwide



Holistic multilayered approach to security



Largest threat telemetry network and research team in the world

Learn More Today

To learn more about how you can provide end-to-end video security, visit Cisco Service Provider Security Solutions or call 1800 553 6387.

