

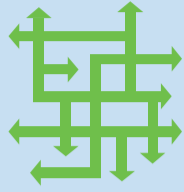
Lifecycle Financing

A Strategic Approach to Technology Acquisition

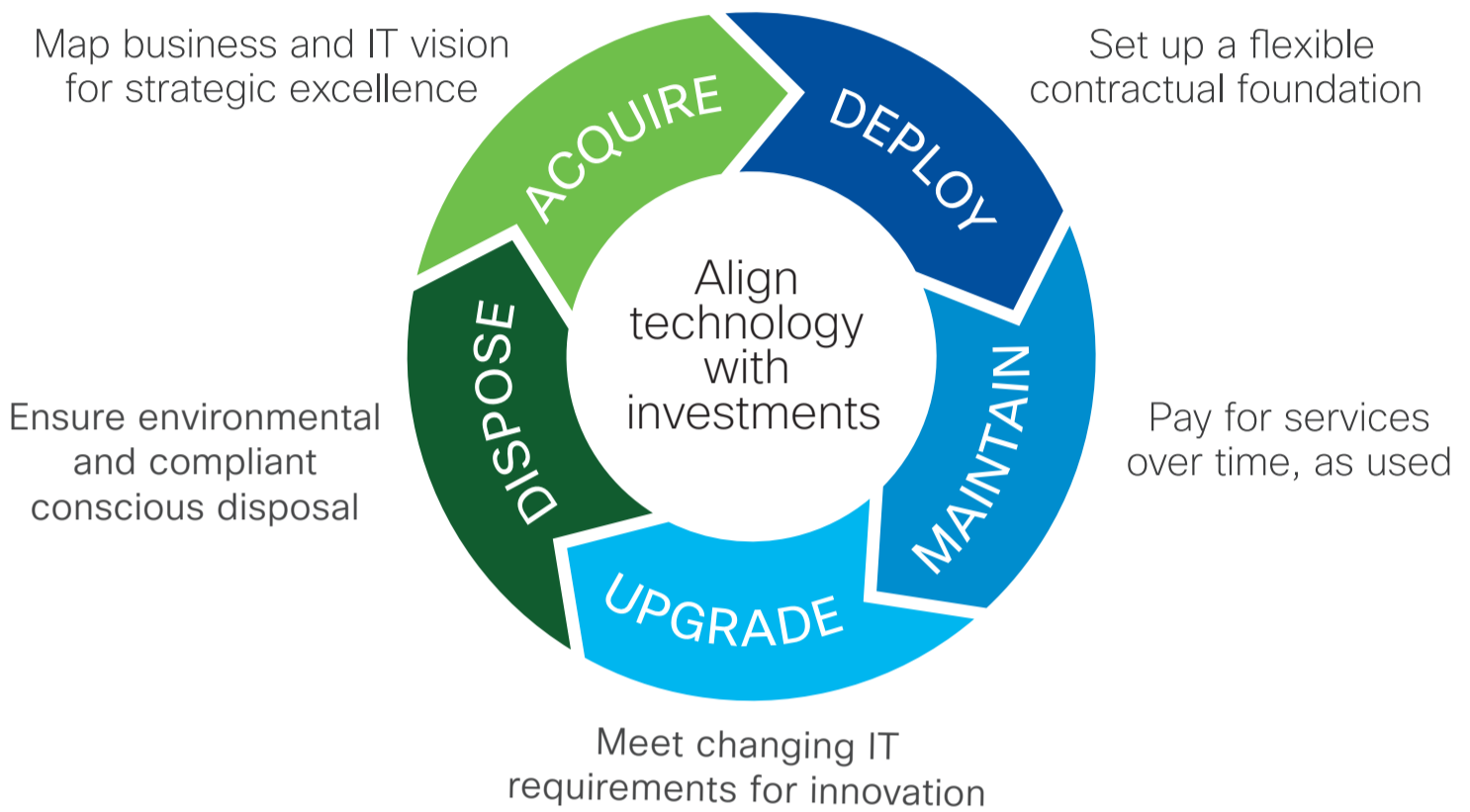
Proactively Manage Equipment Lifecycles

Smart acquisition:

HOW
Decide how to **acquire technology**, not just what to acquire



WHEN
Refresh every **3-4.5 years** for optimal costs savings and improved productivity



Leverage Cisco Capital Lifecycle Financing

Create opportunities to add operational value

With Lifecycle Financing, technology acquisitions can be treated not as a cost, but as an opportunity to add business value and deliver against changing organizational imperatives.

Cisco Capital end-to-end affordable and competitive financing solutions provide:

	Accelerated competitive advantage	Lower total solution cost	
	Optimized technology lifecycle	Protected cash flow	
	Cisco innovation	Less budget pressure	
	Reduced OpEx	Total cost spread over time	
	Limited CapEx	Easy Restructuring of funding	

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