



SUCCESS  
CONNECT 2015  
SIMPLIFYING THE WAY THE WORLD WORKS

**“Equip your organization with the power of simplicity. Technology plays a critical role in reducing complexities to develop an empowered workforce.”**

Learn more & join me at SuccessConnect 2015.



August 10-12 | Las Vegas  
#sconnect15

**David Swanson**  
EVP OF HR, SAP RUNS SAP HR



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**“SuccessFactors Recruiting & Onboarding allowed us to build the ‘talent muscle’ necessary for global growth.”**

Learn how we optimized growth with HR at SuccessConnect 2015.



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**Troy Barnett**  
SENIOR DIRECTOR OF CORPORATE SERVICES TECHNOLOGY  
STRATEGY, UNDER ARMOUR



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**“The future of HR is data-driven  
decision-making.”**

Join me at SuccessConnect 2015 &  
learn about the future of HR!



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**Jenny Dearborn**  
SVP & CLO, SAP



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**“We streamlined our hiring & onboarding process to create a true end-to-end HCM tool.”**

Follow our journey with SuccessFactors Recruiting & Onboarding at SuccessConnect 2015.



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**Marc Farrugia**  
VP OF HR, SUN COMMUNITIES, INC.



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**“To win in the digital economy,  
transforming your workforce  
becomes essential.”**

Learn how at SuccessConnect 2015.



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**Sameer Patel**  
SVP/GM, PRODUCTS & GO-TO-MARKET, SAP

The screenshot shows a Twitter browser window with several tabs: "Twitter", "Facebook", and "Task List - Inightly". The main content is a tweet from SuccessFactors (@successfactors) posted 45 minutes ago. The tweet text reads: "Want to win in the digital economy? Learn how with @SameerPatel at #sconnect15! sfst.ly/6D15BDUJD". Below the text is a promotional graphic for SAP SuccessConnect 2015, which includes the quote: "To win in the digital economy, transforming your workforce becomes essential." and a circular portrait of Sameer Patel. The graphic also lists the event dates (August 10-12 | Las Vegas) and Sameer Patel's title (SVP/GM, PRODUCTS & GO-TO-MARKET, SAP). The tweet has 2 retweets and 4 likes. Below the tweet, there are other tweets visible, including one from Envision Marketing and one from Frank Isola.