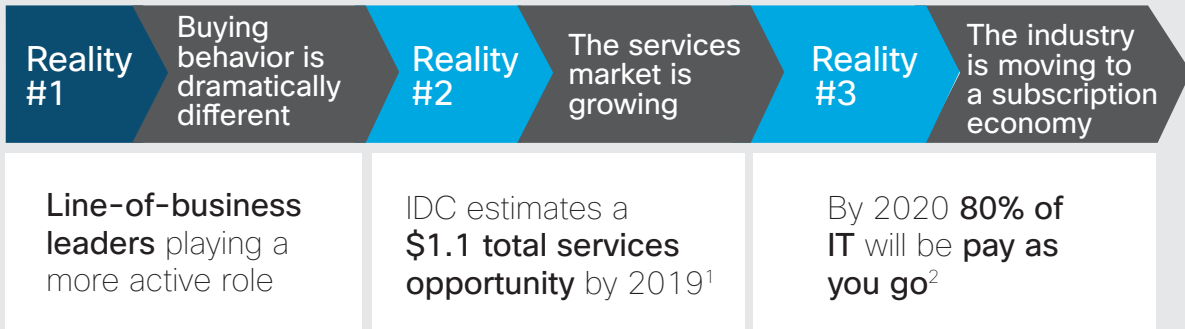


Recurring Revenue

Grow your bottom line

Digital transformation is driving new realities

Creating opportunities for subscription-based services and recurring revenue



The opportunity: Cisco Services Partner Program

We can help you develop, define, and execute a recurring revenue strategy that delivers:

Predictable revenue streams

Make **business investments** confidently with contracted future revenues.

Greater enterprise scalability

Increase capacity to plan and grow with **efficient use of resources**.

Higher margins

Improve profitability by **maximizing margins**

Be proactive and think strategically

Take advantage of these opportunities today

Renew existing contracts early and create ongoing revenue opportunities with AutoQuote

Capitalize on our Multiyear Renewal Promotion for optimized sales and reduced costs

