

PROOFPOINT ARCHIVING AND COMPLIANCE

SATISFY RECORD-KEEPING, SUPERVISION AND E-DISCOVERY REQUIREMENTS IN THE DIGITAL WORKPLACE

PRODUCTS

- Proofpoint Enterprise Archive
- Proofpoint Digital Compliance and Social Selling
- Proofpoint Intelligent Supervision
- Proofpoint Compliance Gateway
- Proofpoint Data Connectors
- Proofpoint E-Discovery Analytics

KEY BENEFITS

- Deliver electronic communications from a variety of sources to your archive at scale
- Supervise communications efficiently within your network and on third-party platforms
- Discover relevant information for litigation and audits
- Retain communications in a secure, accessible and compliant archive
- Provide proof of compliance

The pulse of your business beats digitally. Your employee collaboration, client communications, and promotion and advertisement all flow through digital channels. This includes messaging platforms, cloud-based file sharing, social media and more. And it's critical that you supervise and retain this content according to regulations. You also need the ability to search retained content during litigation and audits. If you're like many organizations, limited resources make it difficult to identify, supervise, retain and search all your digital content. With Proofpoint Archive and Compliance, you get end-to-end compliance coverage. This includes capture, storage, supervision, e-discovery and proof of compliance.

KEEP UP WITH DIGITAL COMMUNICATIONS CHANNELS

The number of digital channels has increased, and so has the volume of digital communications. More employees are dispersed and working remotely. That means most internal communication happens on-line. Clients and prospects expect to engage with you on digital channels like social media. As a result, your firm is handling more content sources and dramatically more content itself. You have probably found that humans alone cannot monitor communications at this scale. And perhaps your legacy on-premises archiving solutions are struggling to keep up with cloud-based communications.

CAPTURE COMMUNICATIONS—EMAIL AND BEYOND

Step one: You need to capture communications content and deliver it to your archive. You probably have a solution for email. But how do you handle other content sources? Many firms have leveraged IT resources to build connections between content sources and their archive. But these one-off connections are less than ideal. They often fail to capture some information. And they need a lot of upkeep. What's more, they often format information differently from source to source. This makes it hard for your team to follow conversations across channels.

Data Connectors

Our Data Connectors securely capture content from a variety of sources. Then they deliver it to your archive. We capture content using a consistent and well-documented format. This makes it easy for you to map and review data from multiple content sources. And we monitor content sources for updates and ensure your connections are always up to date.

SUPERVISE STRATEGICALLY WITH THE HELP OF TECHNOLOGY

Step Two: In some industries, like financial services, you must supervise communications. If your firm is growing or simply spreading out, technology can help you scale. With humans and random sampling alone, you're likely to miss the issues that need your attention most. And you will spend valuable resources reviewing those that are lower risk. Technology can help you identify the communications that present the highest risk. Then you can focus your resources on reviewing those. It can also help you act fast. Especially with public channels like social media, where it's critical to remediate compliance violations quickly, before they "go viral" and garner unwanted attention.

Intelligent Supervision

With Intelligent Supervision, you can meet supervision requirements for email and other communications. We reduce "noise" by ignoring pre-approved content, skipping low-risk content (like bulk mail), and threading conversations. This means your compliance team can find violations faster and more accurately.

Digital Compliance and Social Selling

Digital Compliance and Social Selling helps you meet social media supervision rules with a complete view of your social presence. We use machine learning and natural language processing to accurately classify content on monitored accounts. When we detect compliance violations, we notify you. We can even remove problematic content automatically based on your preferences.

RETAIN COMMUNICATIONS IN A SECURE AND ORGANIZED ARCHIVE

Step 3: You need to retain communications in a secure, accessible and searchable archive. Legacy on-premises solutions struggle to keep up with cloud-based communications. And search speeds are often very slow. This can make it a challenge to respond to audit or eDiscovery requests in a timely manner. What's more, you need to ensure your records are complete, and present proof in case of an audit.

Enterprise Archive

The Enterprise Information Archive securely archives data in our innovative, grid-based cloud storage infrastructure for easy access to your data. Our high-performance search features allow you to easily search in near real time. This greatly reduces the time and cost of collecting and exporting information for e-discovery or audit purposes.

E-Discovery Analytics

With E-Discovery Analytics, you can improve your e-discovery response time even further. Our dashboards and visualizations help you to identify patterns worth investigating. Topic clustering and timeline graphing also enable you to define your search criteria more precisely.

Compliance Gateway

Compliance Gateway ensures that your content is properly retained. It has a built-in feedback loop to confirm that the archive successfully processed each message from your content sources. If not, we resend the data. You can also use the Compliance Gateway to filter and route content to multiple destinations.

For more information, visit <https://www.proofpoint.com/us/product-family/information-archive-and-compliance>.

ABOUT PROOFPOINT, INC.

Proofpoint, Inc. (PFPT) is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint to mitigate their most critical security and compliance risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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